

FISHTOWN CO.

Fishtown Co's mission is to improve conditions for businesses within the greater Fishtown area, attract and retain businesses, generate jobs, and improve quality of life. Our goals are to promote the area's long-term economic development by creating a thriving retail corridor that attracts both residents and visitors to its vast array of services, shops and dining, while preserving Fishtown's rich history and diverse character. We hope you'll join us.

MEMBERSHIP BENEFITS:

PUBLIC SPACE & CAPITAL IMPROVEMENTS FOR THE COMMERCIAL DISTRICT:

- Increased street cleaning and public safety.
- Non-vehicular amenities including a new Indego bike share station and additional bike racks.
- Parking and traffic improvements and advocacy for short and long-term solutions.
- Beautification and related projects including murals, parks, and a new Farmers' Market, launching this spring.

MARKETING & SPECIAL EVENTS:

- Premium listing on new website (www.fishtown.co) which will promote the district and its businesses.
- Discounts on vendor fees for Fishtown Co's events, including FestivALE and Fishtown Flea.
- Opportunity to help grow annual calendar of events and promotions through Retail and Special Events Committees.

BUSINESS GROWTH, EDUCATION & NETWORKING:

- Updates regarding available government and private grants, with access to Fishtown Co's consultant for assistance.
- Email updates regarding changes to business regulations, workshops, and training opportunities.
- Assistance with business expansion and regulations, including signage, sidewalk café licenses, and other permits.
- Opportunity to network with other Fishtown area businesses and community members.

STANDARD ANNUAL MEMBERSHIP: \$500** | SMALL BUSINESS RATE (5 EMPLOYEES): \$195

**First 3 months free for new businesses joining at the Standard Membership Rate.

SUSTAINING SPONSOR LEVELS:

Inclusion in Fishtown Co's Advisory Board, invitations to quarterly meetings with detailed updates from committee chairs on programmatic work, discounts on event sponsorship, and more custom tailored benefits by request.

- SUPPORTER: \$1,000
- SUSTAINER: \$2,500
- CAPITAL: \$5,000
- INVESTOR: \$10,000
- FOUNDATION: \$20,000

FISHTOWN CO.

MEMBERSHIP FORM:

YES, I WOULD LIKE TO JOIN FISHTOWN CO. AND SUPPORT THE GROWTH OF OUR COMMERCIAL DISTRICT.

SMALL BUSINESS LEVEL

I WANT TO SUPPORT FISHTOWN CO.
I'VE ENCLOSED: \$ _____

\$195/YEAR OR \$500/YEAR

SUSTAINER SPONSOR LEVEL

I WANT TO BE A FISHTOWN CO. SUSTAINER
I'VE ENCLOSED: \$ _____

\$1,000/YEAR \$20,000/YEAR

\$2,500/YEAR \$10,000/YEAR

\$5,000/YEAR

BUSINESS: _____

CONTACT: _____

ADDRESS: _____

WEBSITE: _____

BUSINESS PHONE: _____

CONTACT PHONE: _____

BUSINESS EMAIL: _____

CONTACT EMAIL: _____

FACEBOOK: _____

TWITTER: _____

INSTAGRAM: _____

Please make checks payable to: "FISHTOWN CO." and send to PO BOX 29392 Philadelphia, PA 19125.

Thank you for your support! For more info, visit us at www.fishtown.co or via email at fishtownco@gmail.com

Fishtown Co. is a non-profit 501(C)6 organization. Contributions to Fishtown Co. are not deductible as charitable contributions, but may be deductible as trade or business expenses. Please consult with your tax advisor.